

## Feedback from a University of Chester Student

As a student at the University of Chester, I feel this campaign is an incredibly important one, and it's been comforting to see such care taken with delivering the content. It's vital that everybody- students included- feels safe when out and about, and I think this campaign will be truly effective in making steps towards that safer environment. The assets stand out when you're walking around campus, it's almost impossible not to notice them, and to really take in that strong message they provide. With the rise of concern for spiking around student nights out, I think this campaign has come at just the right time, and I am hopeful that it will get more people talking about the issue!

Amy Kelly